

Charity registration number SC043234 (Scotland)

Company registration number SC426288 (Scotland)

POSTCODE CULTURE TRUST
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

POSTCODE CULTURE TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Directors	Lorraine Barclay Kathryn Pearson Iain Valentine Charles Dundas Joseph Traynor
Executive Manager	Laura Chow
Charity number (Scotland)	SC043234
Company number	SC426288
Gambling Licence numbers	Non remote: 000-033148-N-314889 Remote: 000-033148-R-314888
Registered office	28 Charlotte Square Edinburgh Scotland EH2 4ET
Independent auditors	PricewaterhouseCoopers LLP Atria One 144 Morrison Street Edinburgh United Kingdom EH3 8EX
Bankers	Lloyds PLC 39 Threadneedle Street London UK EC2R 8AU Santander 301 St Vincent Street Glasgow UK G2 5HN
Solicitors	MacRoberts LLP 10 George Street Edinburgh UK EH2 2PF

POSTCODE CULTURE TRUST

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POSTCODE CULTURE TRUST

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

The Directors present their annual report and audited financial statements for the year ended 31 December 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

Postcode Culture Trust has a vision where science, music, arts and culture will represent every citizen of the world, with access and opportunity for all.

We believe in preserving and celebrating art, culture and heritage, while providing outreach and education opportunities to enrich lives and create cohesive communities.

Postcode Culture Trust's mission is to inspire learning, understanding and appreciation of science, music, arts and culture.

The Trust supports charities and good causes with those purposes through grant funding for charitable activities across Great Britain. The Trust was established to promote: the advancement of the arts, heritage, culture or science.

Postcode Culture Trust is solely funded by the proceeds of its society lottery and awards grants to good causes and charities that provides access, opportunities, education and appreciation of science, music, arts and culture to people of all abilities and backgrounds.

Postcode Culture Trust operates its own society lottery which is regulated by the Gambling Commission under certificate 033148-N-314889-012 and 033148-R-314888-012. The Trust engages Postcode Lottery Limited (PLL), trading as People's Postcode Lottery, as its External Lottery Manager.

Grant making policy

The Trust team research a selection of potential grant beneficiaries with aims in line with the objects of the Trust, the current funding strategy and budget. This selection is presented to the Directors, who make recommendations to invite charities to apply. Once applications are received, the Directors make a final decision of who to support.

Funds are awarded in order to support sustainable long-term partnerships. At the point of application an indicative award amount is communicated. The final award is decided by the Directors on approval of the application.

The Trust awards unrestricted, flexible funding on an annual basis to each regular, supported charity. Funds are awarded to support sustainable, long-term partnerships, with a formal review after three years. Where our long-term partners are able to demonstrate impact aligned to our values and subject to the availability of funding, we will seek to provide uplifts over time where possible to enable them to do even more to create a better world.

Where funding allows, at the discretion of the trust, one-off awards may be offered for:

- a special project which meets the thematic and geographic priorities of the Trust;
- building capacity for long-term growth or organisation strengthening and sustainability
- additional support in emergency situations or to tackle specific needs;
- working in partnership with other funders on collaborative approaches to maximise impact

POSTCODE CULTURE TRUST

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance

Significant activities and achievements against objectives

In 2023, we were able to fund 14 charities working in Great Britain through arts and culture. These were:

- Edinburgh International Book Festival - Arts, Culture & Heritage
- MAC birmingham - Arts, Culture & Heritage
- National Galleries of Scotland - Arts, Culture & Heritage
- National Museums Scotland - Arts, Culture & Heritage
- Amgueddfa Cymru Museum Wales - Arts, Culture & Heritage
- Sistema Scotland - Arts, Culture & Heritage
- V&A Dundee - Arts, Culture & Heritage
- Science Museum Group - Arts, Culture & Heritage
- Youth Music - Arts, Culture & Heritage
- Artcore - Arts, Culture & Heritage
- Black Country Touring - Arts, Culture & Heritage
- In2Science UK - Arts, Culture & Heritage
- Scottish Documentary Institute - Arts, Culture & Heritage
- Traquair House Charitable Foundation - Arts, Culture & Heritage

Case study: National Galleries Scotland

Over the past year, the flexible funding support from Postcode Culture Trust has played a pivotal role in enhancing our ability to make art accessible and engaging for everyone. This funding has not only provided much needed certainty for planning exhibitions and initiatives but has also allowed us to allocate resources where they are needed the most.

Ongoing support from Postcode Culture Trust has been instrumental in our efforts to make the national collection accessible to disadvantaged families who may otherwise never have the opportunity to engage with art. Recognising the existing barriers to access, particularly for families with children and young people, our family initiatives supported by Postcode Culture Trust have become a critical means of engagement, interaction, and the creation of lifelong interest in art and the national collection.

Family Holiday Programme 2023: During the six weeks of the summer holiday in 2023 and the October half-term week, Postcode Culture Trust supported activities were rolled out. These included free un-ticketed activities such as F.A.B. Family Art Baskets, alongside facilitated artmaking, storytelling, and artist-led workshops for charities and community groups. The impact of these activities was significant, with a combined total attendance of 3262 people (1,923 children and 1,339 adults). Family Art Baskets alone engaged 1,554 children and 1,129 adults, showing the interest in artistic workshops when perceived barriers are removed and inclusivity is demonstrated – this reaching of diverse audiences simply would not be possible without the Postcode Culture Trust's generous approach to flexible funding.

Financial review

The Directors are closely monitoring performance and remain confident in the resilience of the subscription model to protect the Trust's revenues and amounts raised for good causes in 2023 and beyond.

All funds received from proceeds of People's Postcode Lottery relating to Postcode Culture Trust have been included in the financial statements. This amounted to £28,844,303 (2022: £24,974,513). Of this, and included in expenditure on raising funds, 40%: £11,537,721 (2022: 40%: £9,989,805) is given out as prizes and 27%: £7,787,962 (2022: 27%: £6,743,119) is retained by our External Lottery Manager which is Postcode Lottery Limited. The remaining 33%: £9,518,620 (2022: 33%: £8,241,589) is managed by Postcode Culture Trust. Postcode Culture Trust promoted twelve draws during 2023 (2022: twelve draws).

£8,725,000 (2022: £8,068,947) was given out in grants for charitable activities in the year with £66,160 (2022: £60,162) of costs to support these activities. Of this, £6,443 (2022: £6,540) was included in Governance Costs.

Directors consider new beneficiaries of funds regularly, depending on the level of funds forecast to be received in the year.

POSTCODE CULTURE TRUST

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

Going concern

These financial statements have been prepared on the going concern basis which assumes that the charity will continue its operations. With having a single source of income, the Directors remain confident in the resilience of the subscription model of People's Postcode Lottery to protect the Trust income. In the event of a substantial change in circumstances significantly reducing revenue, the Trust holds sufficient cash reserves to ensure it can continue operations for the foreseeable future.

The Trust only awards grants once there is a level of certainty in the income due to be received. With any downturn in income, the Trust is in a position to adjust grant levels accordingly to ensure that the Trust remains to be a going concern.

The Directors consider it appropriate to prepare financial statements on a going concern basis.

Reserves policy

As a company limited by guarantee with no fixed assets, reserves are set according to budgeted income and against obligations for continuous funding for supported charities. It is intended to mitigate against uncertainty relating to cash flow, to ensure that there are sufficient reserves to cover any financial shortfalls, to react to unexpected situations, to protect the Trust's activities if expected income is not received and to retain continuity in relation to expected grant awards.

The Trust's sole income is generated by its society lottery operated by its External Lottery Manager, People's Postcode Lottery.

We aim to hold financial reserves at a minimum of 25% of the annual provisional funding commitments, and a maximum of £500,000 above the minimum level within general funds. We acknowledge that from time to time the Trust's funding strategies and activities may require the Trust's reserves to exceed the maximum level or fall below the minimum level noted.

The Trust only awards grants once there is a level of certainty in the income due to be received. With any downturn in income, the Trust is in a position to adjust grant levels accordingly to ensure that the Trust remains to be a going concern.

At 31 December 2023, reserves were at £3,406,502 of which £2,906,502 related to general reserves. This is an increase in general reserves of £939,466 from the prior year. This level is above the reserves policy and will be used to fund charities during 2024.

Major risks

The Directors have a risk management strategy which comprises:

- evaluation and review of risks to the Trust and its External Lottery Manager (ELM) at each Audit & Risk Committee meeting, and full Board meeting against the Risk Register;
- the Risk Register will be managed on a day-to-day basis by the Trust executive management team and they will establish systems and procedures to mitigate these risks;
- in the event of a risk rising above 'high' the Directors must implement procedures to manage any potential impact.

This strategy has identified the following key risks:

- Risk of the Government changing the law in relation to Society Lotteries. A review of the law relating to Society Lotteries is on-going, and both Directors and the Trust executive management team keep up to date with any information in relation to this.
- Risk of losing Gambling Licence due to non-compliance with the Gambling Commission Licence Conditions and Code of Practice (LCCP). Again, this is managed by adhering closely to the LCCP and being aware of anticipated changes to guidance and keeping abreast of industry best practice.
- Risk of dependence on one source of income and this income being lost. If the income were to reduce, this would be on a gradual basis. The Trust executive management team receive daily reports regarding ticket sales, so would be aware of any issues very quickly and these would be communicated to Directors.

POSTCODE CULTURE TRUST

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

Plans for future periods

With having a single source of income, the Directors remain confident in the resilience of the subscription model of People's Postcode Lottery to protect the Trust income. In the event of a substantial change in circumstances significantly reducing revenue, the Trust holds sufficient cash reserves to ensure it can continue operations for the foreseeable future.

In order for the Trust to fulfil its vision of access and representation to all, in the next three years, prioritisation will be given to charities working towards diversity and inclusion within the arts, community co-creation and opportunities for employment or education within the cultural sector.

We explore how the work of our partner charities is aligned to the Sustainable Development Goals and continuously review how we can complement support from government, corporate and other funders to create change. We include support for advocacy in our work.

The Trust intends to fund supported charities during 2024, increasing the award levels many of them will receive and potentially funding a few one-off awards.

Structure, governance and management

Governance

Postcode Culture Trust is a company limited by guarantee, constituted by the Memorandum and Articles of Association and is governed by its elected Directors. New Directors are elected at twice yearly meetings and a Director shall hold office for a maximum period of four years from the date of appointment and shall then retire. Such person shall not again be appointed as a Director unless the Directors resolve that there are exceptional circumstances in that such individual possesses specific or unique skills and expertise, experience or ability of significant value to the Company. In such circumstances, a retiring Director may, if willing to act, be re-appointed by the Directors for a second and final term of a maximum of four years and shall at the end of that second term retire altogether so that no Director shall hold office as Director for more than eight years in total.

Recruitment and appointment of directors

No person shall be appointed or re-appointed as Director at any general meeting unless:

- he/she is recommended by the Directors; or
- not less than fourteen or more than thirty-five clear days before the date appointed for the meeting, notice executed by a member qualified to vote at the meeting has been given to the Company of the intention to propose that person for appointment or re-appointment together with notice executed by that person of his willingness to be appointed or reappointed.
- not less than seven nor more than twenty-eight clear days before the date appointed for holding a general meeting notice shall be given to all who are entitled to receive notice of the meeting of any person who is recommended by the Directors for appointment or re-appointment as a Director at the meeting or in respect of whom notice has been duly given to the Company of the intention to propose him at the meeting for appointment or re-appointment as a Director. The notice shall give the particulars of that person which would, if he were so appointed or re-appointed, be required to be included in the Company's register of Directors.
- the Company may by Ordinary Resolution appoint a person who is willing to act to be a Director either to fill a vacancy or as an additional Director.
- the Directors may appoint a person who is willing to be a Director, either to fill a vacancy or as an additional Director, provided the appointment does not cause the number of Directors to exceed any number fixed by or in accordance with the Articles as the maximum number of Directors.

Unless otherwise determined by ordinary resolution, the number of Directors shall not be subject to any maximum but shall not be less than three. The Board of Directors shall at all times comprise a majority of non-remunerated Directors.

POSTCODE CULTURE TRUST

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

Organisational structure

The business of Postcode Culture Trust is managed by the Directors who exercise all the powers of the Company. No alteration of the memorandum or articles and no such direction shall invalidate any prior act of the Directors. The Directors ultimately decide the procedures for selection of projects and the amounts of grants involved. Directors meet formally twice a year. These are chaired and fully minuted to discuss and decide the following:

- Management of the Trust's Society Lottery, including social responsibility and current management by the Trust's External Lottery Manager
- Applications received
- Outcomes of completed projects
- Progress of current funding
- New funding streams/programmes
- Review of finances
- Review of risk register
- Any other business

The Directors of Postcode Culture Trust engage Postcode Lottery Limited (who operate under brand name People's Postcode Lottery) as their external lottery manager.

The Trust engaged MacRoberts LLP as its solicitor to use in all cases where legal services are required.

Induction and training of directors

Directors receive an induction handbook covering all relevant policies, procedures and any other relevant information. They also have the opportunity for yearly training and continued professional development.

Staff Structure

The Board of Directors appointed an Executive Manager of Postcode Culture Trust to oversee the day-to-day administration of the Trust. The Executive Manager is responsible for strategy advice and the day-to-day operations of Postcode Culture Trust. The Manager appointed the Trust team to undertake day-to-day activities including the following:

Screening of all funding proposals;

- Assessing complete applications and providing short summaries for the Directors to make decisions;
- Management of Director meetings including consultation of Directors where desirable or needed;
- Management of marketing/communication on behalf of the Trust including websites, newsletters, publicity etc.

The Trust finance team provide financial management services for Postcode Culture Trust including the following:

- Management of the bank account which will receive payments direct from Postcode Lottery Limited;
- Monthly financial updates including income position, breakdown of costs, and awards made;
- Making payments to recipient projects;
- Reporting of lottery proceeds to Gambling Commission.

As part of services provided as outlined in the Services Agreement that exists between the Trust and Postcode Lottery Limited, staff mentioned above are employed by Postcode Lottery Limited. Salaries for key management personnel are determined by the Directors of Postcode Lottery Limited.

POSTCODE CULTURE TRUST

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

Statement of Directors' responsibilities

The Directors (who are also Trustees of Postcode Culture Trust for the purposes of company law, and references to the Directors' hereafter also refer to Trustees) are responsible for preparing the Directors' Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2019);
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Directors' Confirmations

In the case of each director in office at the date the directors' report is approved so far as the Director is aware, there is no relevant audit information of which the company's auditors are unaware; and they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

The Directors' report was approved by the Board of Directors.

Charles Dundas

Chair

12 September 2024

POSTCODE CULTURE TRUST

INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS AND TRUSTEES OF POSTCODE CULTURE TRUST

Report on the audit of the financial statements

Opinion

In our opinion, Postcode Culture Trust financial statements (the financial statements):

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2023 and of its incoming resources and application of resources, including its income and expenditure, and cash flows for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of The Charities Accounts (Scotland) Regulations 2006 (as amended).

We have audited the financial statements, included within the Annual Report and Financial Statements for the year ended 31 December 2023 (the "Annual Report"), which comprise: the Balance sheet as at 31 December 2023; the Statement of financial activities including income and expenditure account and the Statement of cash flows for the year then ended and the notes to the financial statements.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from the date on which the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the charitable company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

POSTCODE CULTURE TRUST

INDEPENDENT AUDITORS' REPORT (CONTINUED)

TO THE MEMBERS AND TRUSTEES OF POSTCODE CULTURE TRUST

Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Directors' Report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 and The Charities Accounts (Scotland) Regulations 2006 (as amended) require us also to report certain opinions and matters as described below.

Directors' Report

In our opinion, based on the work undertaken in the course of the audit the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and the Directors' Report has been prepared in accordance with applicable legal requirements.

In addition, in light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we are required to report if we have identified any material misstatements in the Directors' Report we have nothing to report in this respect.

Responsibilities for the financial statements and the audit

Responsibilities of the directors for the financial statements

As explained more fully in the Statement of Directors' responsibilities the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the charitable company's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We have been appointed as auditors under section 44(1) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

POSTCODE CULTURE TRUST

INDEPENDENT AUDITORS' REPORT (CONTINUED)

TO THE MEMBERS AND TRUSTEES OF POSTCODE CULTURE TRUST

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the charitable company and industry, we identified that the principal risks of non-compliance with laws and regulations related to charity regulations, gambling regulations and UK company law, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the financial statements such as the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of The Charities Accounts (Scotland) Regulations 2006 (as amended). We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to the inappropriate use of charitable funds, for example through fraudulent application for awards. Audit procedures performed included:

- enquiring of management and the directors to identify any instances of non-compliance with laws and regulations, fraud or inappropriate use of charitable funds;
- understanding the approach taken by management and the directors to monitor compliance with laws and regulations, and to prevent fraud or inappropriate use of charitable funds;
- validating, for a sample of charitable payees that appropriate and sufficient evidence over bank details was obtained by management, and that proper controls are in place over payee details;
- testing that payments recorded within the financial statements can be traced to appropriate supporting documentation.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditors-responsibilities. This description forms part of our auditors' report.

Use of this report

This report, including the opinions, has been prepared for and only for the charitable company's members and trustees as a body in accordance with section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and the Companies Act 2006 and regulations made under those Acts (regulation 10 of The Charities Accounts (Scotland) Regulations 2006 (as amended) and Chapter 3 of Part 16 of the Companies Act 2006) and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

POSTCODE CULTURE TRUST

INDEPENDENT AUDITORS' REPORT (CONTINUED)

TO THE MEMBERS AND TRUSTEES OF POSTCODE CULTURE TRUST

Other required reporting

Matters on which we are required to report by exception

Under the Companies Act 2006 and The Charities Accounts (Scotland) Regulations 2006 (as amended) we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate and proper accounting records have not been kept by the charitable company or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Entitlement to exemptions

Under the Companies Act 2006 we are required to report to you if, in our opinion, the directors were not entitled to: prepare financial statements in accordance with the small companies' regime; and take advantage of the small companies exemption from preparing a Strategic Report. We have no exceptions to report arising from this responsibility.

Thomas Kendall (Senior Statutory Auditor)
for and on behalf of PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
Edinburgh
12 September 2024

POSTCODE CULTURE TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2023

		Unrestricted funds general 2023 £	Unrestricted funds designated 2023 £	Total 2023 £	Unrestricted funds general 2022 £	Unrestricted funds designated 2022 £	Total 2022 £
	Notes						
Income from:							
Other trading activities	3	28,844,303	-	28,844,303	24,974,513	-	24,974,513
Investments	4	121,152	-	121,152	25,265	-	25,265
Total income		28,965,455	-	28,965,455	24,999,778	-	24,999,778
Expenditure on:							
Raising funds	5	(19,334,829)	-	(19,334,829)	(16,735,924)	-	(16,735,924)
Charitable activities	6	(8,491,160)	(300,000)	(8,791,160)	(8,129,109)	-	(8,129,109)
Total expenditure		(27,825,989)	(300,000)	(28,125,989)	(24,865,033)	-	(24,865,033)
Net income/(expenditure)		1,139,466	(300,000)	839,466	134,745	-	134,745
Transfers between funds		(200,000)	200,000	-	(600,000)	600,000	-
Net movement in funds		939,466	(100,000)	839,466	(465,255)	600,000	134,745
Reconciliation of funds:							
Fund balances at 1 January		1,967,036	600,000	2,567,036	2,432,291	-	2,432,291
Fund balances at 31 December		2,906,502	500,000	3,406,502	1,967,036	600,000	2,567,036

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

POSTCODE CULTURE TRUST

BALANCE SHEET

AS AT 31 DECEMBER 2023

	Notes	2023 £	£	2022 £	£
Current assets					
Debtors	10	1,119,259		120,019	
Cash at bank and in hand		3,394,387		2,702,638	
		<u>4,513,646</u>		<u>2,822,657</u>	
Creditors: amounts falling due within one year	11	(1,107,144)		(255,621)	
Net current assets			3,406,502		2,567,036
			<u><u>3,406,502</u></u>		<u><u>2,567,036</u></u>
The funds of the Company					
Unrestricted funds - general	13	2,906,502		1,967,036	
Unrestricted funds - designated	12	500,000		600,000	
		<u>3,406,502</u>		<u>2,567,036</u>	
		<u><u>3,406,502</u></u>		<u><u>2,567,036</u></u>	

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Directors on 12 September 2024

Charles Dundas
Chair

Company registration number SC426288 (Scotland)

POSTCODE CULTURE TRUST

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2023

	Notes	2023 £	£	2022 £	£
Cash flows from operating activities					
Cash generated from operations	16		570,597		226,399
Investing activities					
Bank interest		121,152		25,265	
		<hr/>		<hr/>	
Net cash generated from investing activities			121,152		25,265
			<hr/>		<hr/>
Net increase in cash and cash equivalents			691,749		251,664
Cash and cash equivalents at beginning of year			2,702,638		2,450,974
			<hr/>		<hr/>
Cash and cash equivalents at end of year			3,394,387		2,702,638
			<hr/> <hr/>		<hr/> <hr/>

POSTCODE CULTURE TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

1 Accounting policies

Charity information

Postcode Culture Trust is a private company limited by guarantee incorporated in Scotland. The registered office is 28 Charlotte Square, Edinburgh, EH2 4ET, Scotland.

1.1 Accounting convention

The financial statements have been prepared in accordance with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended), FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The Company is a Public Benefit Entity as defined by FRS 102.

The financial statements have been prepared in accordance with the small companies regime under the Companies Act 2006. As such the Company has taken advantage of the following exemptions:

- Exemption from preparing a strategic report within the Directors' Report

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

These financial statements have been prepared on the going concern basis which assumes that the charity will continue its operations. With having a single source of income, the Directors remain confident in the resilience of the subscription model of People's Postcode Lottery to protect the Trust income. In the event of a substantial change in circumstances significantly reducing revenue, the Trust holds sufficient cash reserves to ensure it can continue operations for the foreseeable future.

The Trust only awards grants once there is a level of certainty in the income due to be received. With any downturn in income, the Trust is in a position to adjust grant levels accordingly to ensure that the Trust remains to be a going concern.

The Directors consider it appropriate to prepare financial statements on a going concern basis.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Directors in furtherance of their charitable objectives.

Designated funds are unrestricted funds earmarked by the Directors for particular purposes.

1.4 Income

Income is recognised when the charity has entitlement to the funds, when it is probable that the income will be received, and the amount can be measured reliably. Income from other trading activities include gross proceeds from the sale of Lottery tickets before deduction of up to 40% of proceeds for prizes and up to 27% for operations costs.

POSTCODE CULTURE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

1 Accounting policies

(Continued)

1.5 Expenditure

All expenditure is included on an accruals basis and is recognised when there is a legal or constructive obligation to pay for expenditure. All costs have been directly attributed to one of the functional categories of resources expended in the statement of financial activities.

Grants awarded are recognised in full in the year in which they are approved.

The expenditure on raising funds consist of direct expenditure including prize monies as well as operational costs including marketing and PR.

1.6 Cash and cash equivalents

Cash at bank and in hand includes cash and highly liquid short-term investments with a maturity of three months or less from the date of acquisition or opening of the deposit or similar account. Interest on funds is recognised when the charity has entitlement to the funds, when it is probable that the income will be received, and the amount can be measured reliably.

1.7 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

Basic financial assets

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid net of any trade discounts due.

Basic financial liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in a transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2 Critical accounting estimates and judgements

The preparation of the financial statements requires judgement, estimates and assumptions to be made that affect the reported values of assets, liabilities revenues and expenses. The charity has not identified any area where critical estimates are required.

The charity has made a judgement that they are acting as principal for the draws carried out by Postcode Lottery Limited.

POSTCODE CULTURE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

3 Income from other trading activities

	Unrestricted funds 2023 £	2023 %	Unrestricted funds 2022 £	2022 %
Total proceeds	28,844,303	100.00%	24,974,513	100.00%
Prizes	(11,537,721)	(40.00)%	(9,989,805)	(40.00)%
Operational costs	(7,787,962)	(27.00)%	(6,743,119)	(27.00)%
Lottery fund allocation	9,518,620	33.00%	8,241,589	33.00%

4 Income from investments

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Bank interest	121,152	25,265

5 Expenditure on raising funds

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Fundraising and publicity		
Prizes	11,537,721	9,989,805
Operational costs	7,787,962	6,743,119
Gambling Commission	9,146	4,000
Returned prize funds	-	(1,000)
	19,334,829	16,735,924

In 2022, a player of People's Postcode Lottery could not claim their prize, so funds were returned to Postcode Culture Trust.

POSTCODE CULTURE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

6 Expenditure on charitable activities

	Expenditure on charitable activities 2023 £	Expenditure on charitable activities 2022 £
Direct costs		
Grant funding of activities (see note 7)	8,725,000	8,068,947
Share of support and governance costs (see note 8)		
Support	59,717	53,622
Governance	6,443	6,540
	<u>8,791,160</u>	<u>8,129,109</u>
Analysis by fund		
Unrestricted funds - general	8,491,160	8,129,109
Unrestricted funds - designated	300,000	-
	<u>8,791,160</u>	<u>8,129,109</u>

7 Grants payable

		Expenditure on charitable activities 2023 £	Expenditure on charitable activities 2022 £
Grants to institutions (14 grants):	Type of project		
Edinburgh International Book Festival	Arts, Culture & Heritage	700,000	600,000
MAC birmingham	Arts, Culture & Heritage	700,000	600,000
National Galleries of Scotland	Arts, Culture & Heritage	800,000	700,000
National Museums Scotland	Arts, Culture & Heritage	700,000	600,000
Amgueddfa Cymru Museum Wales	Arts, Culture & Heritage	700,000	600,000
Sistema Scotland	Arts, Culture & Heritage	700,000	600,000
V&A Dundee	Arts, Culture & Heritage	700,000	600,000
Science Museum Group	Arts, Culture & Heritage	800,000	700,000
Youth Music	Arts, Culture & Heritage	2,600,000	2,500,000
Museum Galleries Scotland	Arts, Culture & Heritage	-	300,000
Artcore	Arts, Culture & Heritage	75,000	75,000
Black Country Touring	Arts, Culture & Heritage	75,000	75,000
In2Science UK	Arts, Culture & Heritage	75,000	75,000
Scottish Documentary Institute	Arts, Culture & Heritage	75,000	75,000
Green Challenge	Science	-	(31,053)
Traquair House Charitable Foundation	Arts, Culture & Heritage	25,000	-
		<u>8,725,000</u>	<u>8,068,947</u>

POSTCODE CULTURE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

7 Grants payable (Continued)

8 Support costs allocated to activities

	2023 £	2022 £
Cost recharges	54,405	49,063
Travel	576	427
Consultancy	-	889
Bank charges	69	79
Events	-	179
Subscriptions	3,248	1,566
Insurance	1,419	1,419
Governance costs	6,443	6,540
	<u>66,160</u>	<u>60,162</u>
Analysed between:		
Expenditure on charitable activities	<u>66,160</u>	<u>60,162</u>
	2023 £	2022 £
Governance costs comprise:		
Audit fees	5,460	5,030
Legal and professional	983	1,510
	<u>6,443</u>	<u>6,540</u>

Cost recharges include salary, property and office costs incurred by the Postcode Lottery Limited which are recharged to the Trust under a Services Agreement.

9 Staff costs

No Directors received remuneration during the year (2022: £nil).

Two Directors received reimbursement of travel expenses totalling £456 during the year (2022: £349). Directors' indemnity insurance costing £1,419 (2022: £1,419) was purchased in the year.

The charity has no employees (2022: none). All services of individuals were obtained from Postcode Lottery Limited and invoiced to the charity. The amount attributable to key management personnel and recharged through the Services Agreement during the year was £2,720 (2022: £2,543).

10 Debtors

	2023 £	2022 £
Amounts falling due within one year:		
Other debtors	<u>1,119,259</u>	<u>120,019</u>

POSTCODE CULTURE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

11 Creditors: amounts falling due within one year

	2023 £	2022 £
Trade creditors	4,509	300
Other creditors	1,099,275	248,195
Accruals and deferred income	3,360	7,126
	<u>1,107,144</u>	<u>255,621</u>

12 Unrestricted funds - designated

These are unrestricted funds which are material to the Company's activities.

	At 1 January 2023 £	Resources expended £	Transfers £	At 31 December 2023 £
Designated	<u>600,000</u>	<u>(300,000)</u>	<u>200,000</u>	<u>500,000</u>
Previous year:	At 1 January 2022 £	Resources expended £	Transfers £	At 31 December 2022 £
Designated	<u>-</u>	<u>-</u>	<u>600,000</u>	<u>600,000</u>

2023 opening designated funds comprise:

- £150,000 for Artcore
- £150,000 for Black Country Touring
- £150,000 for In2Science UK
- £150,000 for Scottish Documentary Institute

Each received £75,000 during 2023, and each will be invited to apply for the remaining £75,000 during 2024.

2023 closing designated funds comprise:

- £75,000 for Artcore
- £75,000 for Black Country Touring
- £75,000 for In2Science UK
- £75,000 for Scottish Documentary Institute
- £200,000 for Music in Hospitals and Care

POSTCODE CULTURE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

13 Unrestricted funds - general

	At 1 January 2023	Incoming resources	Resources expended	Transfers	At 31 December 2023
	£	£	£	£	£
General funds	1,967,036	28,965,455	(27,825,989)	(200,000)	2,906,502
	<u>1,967,036</u>	<u>28,965,455</u>	<u>(27,825,989)</u>	<u>(200,000)</u>	<u>2,906,502</u>
Previous year:	At 1 January 2022	Incoming resources	Resources expended	Transfers	At 31 December 2022
	£	£	£	£	£
General funds	2,432,291	24,999,778	(24,865,033)	(600,000)	1,967,036
	<u>2,432,291</u>	<u>24,999,778</u>	<u>(24,865,033)</u>	<u>(600,000)</u>	<u>1,967,036</u>

14 Analysis of net assets between funds

	Unrestricted funds general 2023 £	Unrestricted funds designated 2023 £	Total 2023 £
Fund balances at 31 December 2023 are represented by:			
Current assets	2,906,502	500,000	3,406,502
	<u>2,906,502</u>	<u>500,000</u>	<u>3,406,502</u>
	Unrestricted funds general 2022 £	Unrestricted funds designated 2022 £	Total 2022 £
Fund balances at 31 December 2022 are represented by:			
Current assets	1,967,036	600,000	2,567,036
	<u>1,967,036</u>	<u>600,000</u>	<u>2,567,036</u>

15 Related party transactions

Postcode Lottery Limited is considered to be a related party.

During 2023 £7,787,962 (2022: £6,743,119) was retained by Postcode Lottery Limited as their external lottery management fee.

A Services Agreement also exists between Postcode Culture Trust and Postcode Lottery Limited, whereby staff costs and running expenses of the Trusts are paid by Postcode Lottery Limited. All staff are employed by Postcode Lottery Limited, and the total of these costs are recharged on a monthly basis. In the year to 31 December 2023 £54,405 (2022: £49,063) was due to Postcode Lottery Limited, with £4,483 (2022: £4,126) being outstanding at the year end.

POSTCODE CULTURE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

16	Cash generated from operations	2023 £	2022 £
	Surplus for the year	839,466	134,745
	Adjustments for:		
	Bank interest	(121,152)	(25,265)
	Movements in working capital:		
	(Increase) in debtors	(999,240)	(58,177)
	Increase in creditors	851,523	175,096
		<hr/>	<hr/>
	Cash generated from operations	570,597	226,399
		<hr/> <hr/>	<hr/> <hr/>